

PRESS RELEASE

Austin, TX. – Magnolia Property Company (MPC) is pleased to announce management of Urban Genesis' 103 unit apartment community located in the East Riverside Neighborhood of Austin, Texas. ***South Shore Highline*** is a 103 unit, 4-story, boutique apartment community located in the heart of East Riverside.

“South Shore Highline is bringing an upscale, yet affordable, boutique experience to East Riverside.” said Orjala Icenberger, Director of Business Development for Magnolia Property Company. “We know the convenient proximity to Downtown Austin and the easy access to the Colorado River will be attractive to Austin renters.”

South Shore Highline is located in the heart of Austin's East Riverside District with culture, food, and nature right at your fingertips, and only a short trip from downtown Austin. Boasting thoughtfully designed studio, one and two-bedroom floor plans ranging from 562-1327 square feet, South Shore Highline provides Austin renters with all the benefits of Austin within a short walk or drive. At South Shore Highline, you can live, play, and work just minutes from the Colorado River, with stunning views of downtown.

Experience boutique luxury in South Shore Highline's spacious, pet-friendly apartments, boasting quartz countertops, SS appliances, Smart Home Technology and a full size washer/dryer. Have a spa day every day in the upscale bathrooms, and create masterful dishes in your dream kitchen. The community offers secured access at all entries, natural lighting, neutral tones, and luxurious flooring to create the upscale experience you never knew you needed, at an affordable price.

South Shore Highline Apartment Homes are located in the River East Neighborhood of Austin, Texas at 2435 Riverside Dr Austin, Texas 78741. Call 512-270-6000 or visit SouthShoreHighline.com for leasing information.